

PRESENTED BY:
AN ACHIEVABLE DREAM &
HAMPTON ROADS YOUTH
FOUNDATION



BET ON YOURSELF

Student-Athlete Conference

APRIL 17TH, 2024
9 AM - 1 PM

HAMPTON ROADS CONVENTION CENTER
1610 COLISEUM DR. HAMPTON VA, 23666

SESSIONS INCLUDE

- Branding & Social Media
- Financial Literacy
- Leadership
- Mental Wellness



Dear **Student-Athlete**,

We are excited to invite you to participate in the upcoming Student-Athlete Leadership Conference, **Bet On Yourself**, scheduled to take place from **9 am- 1 pm** on **April 17th** at the Hampton Convention Center. This conference will bring together student-athletes from Newport News and Hampton to engage in conversations and activities focused on leadership development within the realm of sports.

As a student-athlete, you possess unique qualities that contribute to your success and the success of your team and community. This conference seeks to cultivate further and enhance those leadership skills, empowering you to become a catalyst for positive change both on and off the field/court.

Throughout the conference, you will have the opportunity to:

- Participate in interactive workshops led by experienced coaches, athletes, and leadership experts.
- Engage in discussions on topics such as branding & social media, financial literacy, leadership, and mental wellness.
- Connect with fellow student-athletes from diverse backgrounds and sports disciplines.
- Gain insights and strategies for effective leadership within your team and broader contexts.

Your participation in this conference will benefit you personally and contribute to the collective growth and development of the student-athlete community. Your leadership potential is invaluable, and we are excited to see how this conference will inspire and empower you to reach new heights in your athletic and academic pursuits.

Please be sure to confirm your acceptance of this exclusive invitation via **Google form** by **March 15, 2024**.

We look forward to welcoming you to the Bet On Yourself Student-Athlete Leadership Conference and embarking on this transformative journey together.

Warm regards,
Dr. Lee Vreeland
President and CEO,
An Achievable Dream Inc.

Carl Francis
Co-Founder,
Hampton Roads Youth Foundation



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HAMPTON ROADS YOUTH
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ADMIT ONE

DATE
APRIL 17

TIME
9 AM

PLACE
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ROADS
CONVENTION
CENTER

